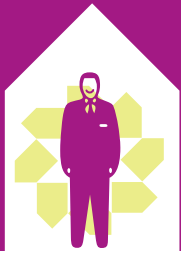


Deepening Connections. Improving Lives.



1/2 Million
 searches for
 affordable housing

24,058
 Affordable Vacancies
 & Waiting List
 Openings Posted

2.6
 million page
 views

Deepening Connections

Q. What makes HousingLink more than a website?

A. Personal engagement with the community we serve.

In 2013, we **participated in 88 outreach events** at service agencies, homeless and domestic violence shelters, prisons, conferences, and more! We provided highly regarded training on how to overcome criminal, credit, and rental history barriers in a housing search, subsidized housing, fair housing, and successful renting.

This outreach touched **3,500 people** directly, and improved the lives of thousands in need who are served by professionals that attended our training.

Impactful Research

With the foreclosure crisis subsiding, we concluded **6 years** of research on behalf of the Minnesota HomeOwnership Center, Greater Minnesota Housing Fund, Minnesota Housing, and Family Housing Fund.

Access to Life Improving Information

47,000
 visits for subsidized
 housing information

52,000 views
 of the Housing Authority
 Waiting List Report

3,900 visits for Fair Housing
 information

79% of surveyed
 Hennepin County case
 workers found housing
 options for *extremely
 low income clients*

3 million
 notices of housing openings
 sent through hAlert since
 its launch in 2011

4,610
 listings said they
 would accept
 Section 8 vouchers

17,000
 views of educational
 videos made by
 HousingLink

Housing Data Experts

HousingLink is a recognized authority for affordable and market rate housing data thanks to:

- ⇒ *Streams* – An inventory of publicly funded housing (housinglink.org/streams)
- ⇒ The award winning *Twin Cities Rental Revue* (housinglink.org/tcrentalrevue)
- ⇒ Rent Reasonableness data provided to housing authorities
- ⇒ Housing research on behalf of community agencies



2013 Supporters

Bloomington HRA
 Eide Bailly (In-Kind)
 Fair Housing Implementation Council
 Family Housing Fund
 Google, Inc. (In-Kind)
 Hennepin County
 Hugh J. Andersen Foundation
 Jay and Rose Phillips
 Family Foundation of Minnesota
 Live Smoke Free Minnesota
 Many Individual Donors
 McKnight Foundation
 Metropolitan Council
 Minnesota Homeownership Center
 Minnesota Housing
 Minnesota Multi Housing Association
 Minneapolis Public Housing Authority
 MN Department of Human Services:
 Money Follows the Person
 Redmon Law Chartered (In-Kind)
 Scott County CDA
 St. Paul Public Housing Agency
 Target
 Western Bank

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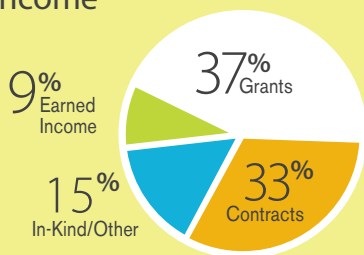
Tim Thompson – President, Housing Preservation Project

Tania Jones – (partial year) Online Community Manager, Greater Twin Cities United Way

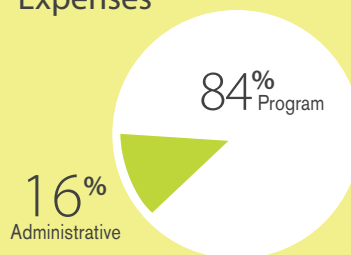
Dawn Fish – (partial year) Development Officer, Abbott Northwestern Hospital Foundation

Financials

Income



Expenses



Contact

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Visit housinglink.org/annualreport to view our Form 990 and audited financials.