

Donor Privacy Policy

HousingLink values and respects its donors' right to privacy. It affirms that its fund-raising practices protect against unauthorized use of its contributor lists, and permits no general telephone solicitation of the public.

HousingLink utilizes donors' personal information such as names, mailing addresses and email addresses only for purposes of donor acknowledgement and/or when an individual voluntarily provides this information and opts to join our mailing list. HousingLink does not share donors' personal or contact information with any third party organizations for purposes of solicitation. Exceptions shall be those required by law, requested in grant applications or in connection with bank credit or debit card transactions that may be made without prior knowledge or consent of the donor. If a donor chooses to opt out of any acknowledgement listings in printed material, the donor's name and address will be made available only to members and/or staff of HousingLink who are responsible for managing the business of HousingLink.

A printed copy HousingLink's Donor Privacy Policy will be mailed to a donor upon request and is also available on HousingLink's website. All records of donations to HousingLink shall be maintained by the organization according to the organization's applicable standards of record retention in effect at the time of the donation. A donor's photograph will not be used at any time or in any publication without the donor's written consent. In the case of a minor, written permission will be obtained from the parent or guardian of the minor.

All visitors to the HousingLink web site remain anonymous. HousingLink does not require visitors to register or provide personal information to view the site except for those instances when additional information is required for requested services. For example, information will be requested when making an online donation to HousingLink so that the gift may be properly processed and receipted. HousingLink's online donors choose the personal information that HousingLink receives and can opt to remain anonymous. All credit card transactions are conducted over a secure server.

HousingLink uses a number of web analytics products to optimize our website, including Google Analytics and Quantcast. These tools do not require site visitors to identify themselves, and they do not provide us any personally identifiable information about website visitors that is not supplied voluntarily. HousingLink's goal in using analytics is to understand what parts of its website are most utilized. HousingLink encourages and periodically surveys users to provide feedback on their experience in order to provide its visitors useful information as effectively and securely as possible.

HousingLink welcomes comments and questions about this policy. We are committed to protecting our visitor's and donor's personal information, and will make every reasonable effort to keep that information secure.

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Updated: August 21, 2012