# Hennepin County Rental Housing Brief

and Affordable Listings Report
Q4 2023





## **Market Overview**

#### Median Rents<sup>1</sup>

ONE BEDROOM

TWO BEDROOM

THREE BEDROOM



Q4 2023 \$1,150 Q4 2022 \$1,100



**Q4 2023** \$1,550 Q4 2022 \$1,425



**Q4 2023** \$1,850 Q4 2022 \$1,756



+5% Increase YOY





### Monthly Income Required to Rent a Home in Q4 2023



Figures are based on the common landlord screening requirement that an applicant must earn 2.5 times the rent in income.

ONE BEDROOM \$2.875

TWO BEDROOM \$3.875

THREE BEDROOM

\$4,625

### Vacancy Distribution by Building Type<sup>2</sup>



APARTMENT

Q4 2023 77% Q4 2022 78%



SINGLE FAMILY HOME

Q4 2023 10% Q4 2022 9%



OTHER (Condo, Duplex, Townhome)

> Q4 2023 13% O4 2022 13%

Source: HousingLink's Market Rent Data.















<sup>&</sup>lt;sup>1</sup> To learn more about HousingLink rent data, watch this video.

<sup>&</sup>lt;sup>2</sup> Different than "vacancy rate," we are saying that OF the vacancy rate (around 3%), xx% of the vacancies are apartments, xx% are single family homes, and xx% are of another building type.

# Rent Affordability

# Q4 2023 Extremely Low Income Vacancies<sup>1</sup> (for those making 30% of Area Median Income)

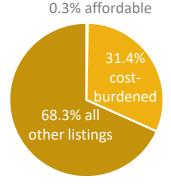


## 1-Person Household (0, 1, & 2 BR)

Annual Income: \$26,100 Hourly Rate: \$12.55 Affordable Gross Rent: <\$652

Cost-Burdened

Gross Rent: \$652-\$1,087



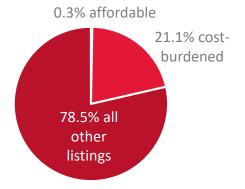
### 3-Person Household (1, 2, & 3 BR)

Annual Income: \$33,550 Hourly Rate: \$16.13

Affordable Gross Rent: <\$838

Cost-Burdened

Gross Rent: \$838-\$1,397



### 5-Person Household (2, 3, & 4 BR)

Annual Income: \$40,250 Hourly Rate: \$19.35

Affordable Gross Rent: <\$1,006

Cost-Burdened

Gross Rent: \$1,006-\$1,677

### NOAH Vacancies<sup>2</sup>

#### (for those making 60% of Area Median Income)

ONE BEDROOM

TWO BEDROOM

THREE BEDROOM



<sup>&</sup>lt;sup>1</sup> Source: HousingLink's *Rental Revue* data.

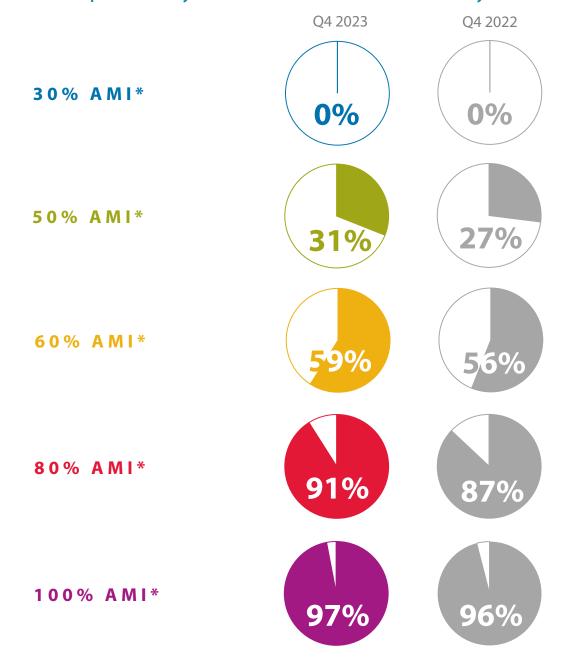
<sup>&</sup>lt;sup>2</sup> Ibid. For purposes of this report, we define "NOAH" (or "Naturally Occurring Affordable Housing") as private market housing that is affordable to 60% of Area Median Income, including likely utility costs, depending on number of bedrooms and building type. To learn more about how HousingLink calculates affordability by area median income, <u>watch this video</u>. To learn more about NOAH rental supply, <u>watch this video</u>.





# Rent Affordability

#### % of Hennepin County Rental Vacancies Affordable by Income Level<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> AMI (Area Median Income) is \$82,200 for an individual and \$117,300 for a family of four in the Twin Cities Metro (HUD, 2021). HousingLink follows widely-accepted basic practices for analyzing housing affordability, which involve comparing rents to area median incomes provided every April by HUD. Their adjustments for income this year were tied closely to inflation and resulted in much higher thresholds for affordability that we do not believe reflect the experience of most renters looking for an affordable place to live. We have made the decision to maintain our existing "affordable rent" thresholds while we further investigate the impact of median income changes on our analysis. To learn more about how HousingLink calculates affordability by area median income, watch this video.

Source: HousingLink's Rental Revue data.



# **Subsidized Housing**

Q4 2023 Vacancies Willing to Accept a Section 8 Housing Choice Voucher<sup>1</sup>

	Q4 2023	Q4 2022
ONE BEDROOM	272	230
TWO BEDROOM	241	173
THREE BEDROOM	161	121



# Housing with Accessibility Features



April housing openings with one or more accessibility features<sup>3</sup> ↑ up from 369 last year.

<sup>&</sup>lt;sup>3</sup> Source: Advertised vacancies on HousingLink.org featuring one or more accessible features.



<sup>&</sup>lt;sup>1</sup> Source: HousingLink's *Rental Revue* data.

<sup>&</sup>lt;sup>2</sup> Source: Waiting list openings advertised on HousingLink include Public Housing, Project Based Section 8, Tax Credit, and more.

HousingLink produces the Hennepin County Rental Housing Brief and Affordable Listings Report as part of HousingLink's contract with Hennepin County's Human Services and Public Health Division.

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Visit <u>HousingLink.org</u> for additional research, plus affordable rental housing openings and information.



