Hennepin County Rental Housing Brief

and Affordable Listings Report





THREE BEDROOM

Market Overview

Median Rents¹

ONE BEDROOM



TWO BEDROOM



O1 2024 Q1 2023 \$1,200 \$1,125

O1 2024 Q1 2023

\$1,589 \$1,467 O1 2024 Q1 2023

\$1,950 \$1,750

+9% **Increase**

+12% **Increase** YOY

+11% **Increase** YOY

Monthly Income Required to Rent a Home in Q1 2024



Figures are based on the common landlord screening requirement that an applicant must earn 2.5 times the rent in income.

ONE BEDROOM

\$3,000

TWO BEDROOM \$3,973

THREE BEDROOM

\$4,875

Vacancy Distribution by Building Type²



APARTMENT

O1 2024 80% O1 2023 82%



SINGLE FAMILY HOME

O1 2024 7% O1 2023 7%



OTHER (Condo, Duplex, Townhome)

> Q1 2024 14% O1 2023 12%

Source: HousingLink's Market Rent Data.















¹To learn more about HousingLink rent data, watch this video.

² Different than "vacancy rate," we are saying that OF the vacancy rate (around 3%), xx% of the vacancies are apartments, xx% are single family homes, and xx% are of another building type.

Rent Affordability

Q1 2024 Extremely Low Income Vacancies¹ (for those making 30% of Area Median Income)



1-Person Household (0, 1, & 2 BR)

Annual Income: \$26,100 Hourly Rate: \$12.55

Affordable Gross Rent: <\$652

Cost-Burdened

Gross Rent: \$652-\$1,087

28.4% cost-burdened 71.5% all other listings

0.1% affordable

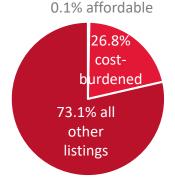
3-Person Household (1, 2, & 3 BR)

Annual Income: \$33,550 Hourly Rate: \$16.13

Affordable Gross Rent: <\$838

Cost-Burdened

Gross Rent: \$838-\$1,397



5-Person Household (2, 3, & 4 BR)

Annual Income: \$40,250 Hourly Rate: \$19.35

Affordable Gross Rent: <\$1,006

Cost-Burdened

Gross Rent: \$1,006-\$1,677

NOAH Vacancies²

(for those making 60% of Area Median Income)

ONE BEDROOM

TWO BEDROOM

THREE BEDROOM



¹ Source: HousingLink's *Rental Revue* data.

² Ibid. For purposes of this report, we define "NOAH" (or "Naturally Occurring Affordable Housing") as private market housing that is affordable to 60% of Area Median Income, including likely utility costs, depending on number of bedrooms and building type. To learn more about how HousingLink calculates affordability by area median income, <u>watch this video</u>. To learn more about NOAH rental supply, <u>watch this video</u>.





Rent Affordability

% of Hennepin County Rental Vacancies Affordable by Income Level¹



¹ AMI (Area Median Income) is \$82,200 for an individual and \$117,300 for a family of four in the Twin Cities Metro (HUD, 2021). HousingLink follows widely-accepted basic practices for analyzing housing affordability, which involve comparing rents to area median incomes provided every April by HUD. Their adjustments for income this year were tied closely to inflation and resulted in much higher thresholds for affordability that we do not believe reflect the experience of most renters looking for an affordable place to live. We have made the decision to maintain our existing "affordable rent" thresholds while we further investigate the impact of median income changes on our analysis. To learn more about how HousingLink calculates affordability by area median income, watch this video.

Source: HousingLink's Rental Revue data.



Subsidized Housing

Q1 2024 Vacancies Willing to Accept a Section 8 Housing Choice Voucher¹

	Q1 2024	Q1 2023
ONE BEDROOM	414	214
TWO BEDROOM	366	165
THREE BEDROOM	168	110



Housing with Accessibility Features



April housing openings with one or more accessibility features³ \downarrow down from 439 last year.

³ Source: Advertised vacancies on HousingLink.org featuring one or more accessible features.



¹ Source: HousingLink's *Rental Revue* data.

² Source: Waiting list openings advertised on HousingLink include Public Housing, Project Based Section 8, Tax Credit, and more.

HousingLink produces the Hennepin County Rental Housing Brief and Affordable Listings Report as part of HousingLink's contract with Hennepin County's Human Services and Public Health Division.

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Visit <u>HousingLink.org</u> for additional research, plus affordable rental housing openings and information.



