Hennepin County Rental Housing Brief

and Affordable Listings Report





Market Overview

Median Rents¹

ONE BEDROOM



THREE BEDROOM

Q2 2024 Q2 2023

\$1,210 \$1,102

O2 2024 Q2 2023 \$1,595 \$1,495

Q2 2024 Q2 2023

\$1,975 \$1,830



+10% **Increase** YOY

Increase

TWO BEDROOM

+8% Increase YOY

Monthly Income Required to Rent a Home in Q2 2024



Figures are based on the common landlord screening requirement that an applicant must earn 2.5 times the rent in income.

+7%

YOY

ONE BEDROOM

\$3.025

TWO BEDROOM

\$3,988

THREE BEDROOM

\$4,938

Vacancy Distribution by Building Type²



APARTMENT

O2 2024 81% O2 2023 80%



SINGLE FAMILY HOME

O2 2024 6% O2 2023 7%



OTHER (Condo, Duplex, Townhome)

> Q2 2024 13% O2 2023 13%

Source: HousingLink's Market Rent Data.

















¹To learn more about HousingLink rent data, watch this video.

² Different than "vacancy rate," we are saying that OF the vacancy rate (around 3%), xx% of the vacancies are apartments, xx% are single family homes, and xx% are of another building type.

Rent Affordability

Q2 2024 Extremely Low Income Vacancies¹ (for those making 30% of Area Median Income)

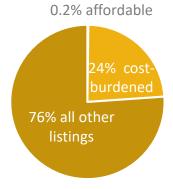


1-Person Household (0, 1, & 2 BR)

Annual Income: \$26,100 Hourly Rate: \$12.55 Affordable Gross Rent: <\$652

Cost-Burdened

Gross Rent: \$652-\$1,087



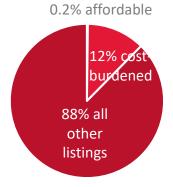
3-Person Household (1, 2, & 3 BR)

Annual Income: \$33,550 Hourly Rate: \$16.13

Affordable Gross Rent: <\$838

Cost-Burdened

Gross Rent: \$838-\$1,397



5-Person Household

(2, 3, & 4 BR)

Annual Income: \$40,250 Hourly Rate: \$19.35

Affordable Gross Rent: <\$1,006

Cost-Burdened

Gross Rent: \$1,006-\$1,677

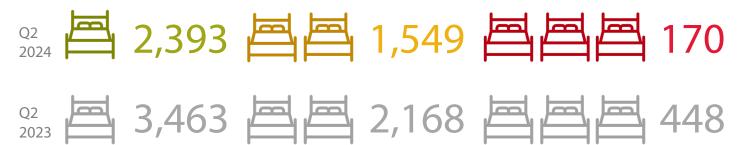
NOAH Vacancies²

(for those making 60% of Area Median Income)

ONE BEDROOM

TWO BEDROOM

THREE BEDROOM



² Ibid. For purposes of this report, we define "NOAH" (or "Naturally Occurring Affordable Housing") as private market housing that is affordable to 60% of Area Median Income, including likely utility costs, depending on number of bedrooms and building type. To learn more about how HousingLink calculates affordability by area median income, <u>watch this video</u>. To learn more about NOAH rental supply, <u>watch this video</u>.

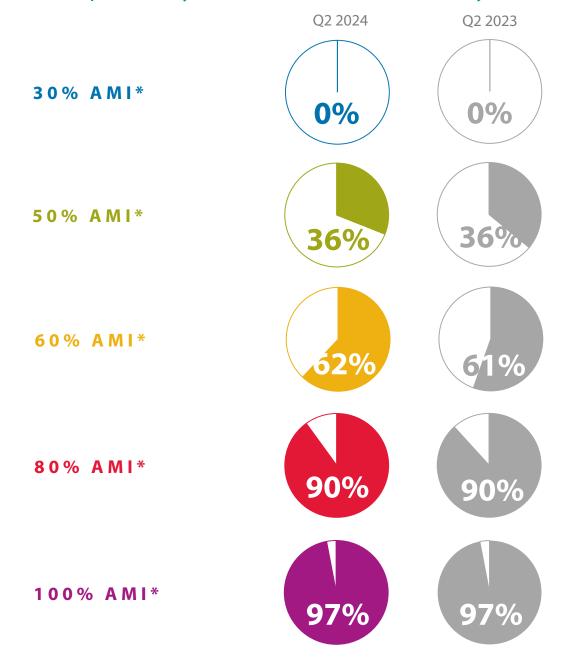




¹ Source: HousingLink's *Rental Revue* data.

Rent Affordability

% of Hennepin County Rental Vacancies Affordable by Income Level¹



¹ AMI (Area Median Income) is \$82,200 for an individual and \$117,300 for a family of four in the Twin Cities Metro (HUD, 2021). HousingLink follows widely-accepted basic practices for analyzing housing affordability, which involve comparing rents to area median incomes provided every April by HUD. Their adjustments for income this year were tied closely to inflation and resulted in much higher thresholds for affordability that we do not believe reflect the experience of most renters looking for an affordable place to live. We have made the decision to maintain our existing "affordable rent" thresholds while we further investigate the impact of median income changes on our analysis. To learn more about how HousingLink calculates affordability by area median income, watch this video.

Source: HousingLink's Rental Revue data.



Subsidized Housing

Q2 2024 Vacancies Willing to Accept a Section 8 Housing Choice Voucher¹

	Q2 2024	Q 2 2 0 2 3
ONE BEDROOM	473	269
TWO BEDROOM	372	227
THREE BEDROOM	185	109

175 Q2 2024 Waiting List Openings²

↑ up from 75 last year.

Housing with Accessibility Features



April housing openings with one or more accessibility features³ \downarrow down from 579 last year.

³ Source: Advertised vacancies on HousingLink.org featuring one or more accessible features.



¹ Source: HousingLink's *Rental Revue* data.

² Source: Waiting list openings advertised on HousingLink include Public Housing, Project Based Section 8, Tax Credit, and more.

HousingLink produces the Hennepin County Rental Housing Brief and Affordable Listings Report as part of HousingLink's contract with Hennepin County's Human Services and Public Health Division.

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Questions about the data?

Dan Hylton Research Manager dhylton@housinglink.org

Media inquiries:

Sue Speakman-Gomez President sgomez@housinglink.org

Want a report like this for your community?

Josh Dye Marketing Manager jdye@housinglink.org

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