Hennepin County Rental Housing Brief

and Affordable Listings Report
Q3 2024





THREE BEDROOM

Market Overview

Median Rents¹

ONE BEDROOM

O3 2024

Q3 2023



\$1.600

\$1,530



TWO BEDROOM

O3 2024 Q3 2023 \$1,995

\$1,850



Q3 2024

Q3 2023

+5% **Increase**

\$1,260

\$1,195



Increase YOY



Monthly Income Required to Rent a Home in Q3 2024



Figures are based on the common landlord screening requirement that an applicant must earn 2.5 times the rent in income.

ONE BEDROOM \$3,150

TWO BEDROOM

THREE BEDROOM

\$4,000

\$4,988

Vacancy Distribution by Building Type²



APARTMENT

O3 2024 78% O3 2023 77%



SINGLE FAMILY HOME

O3 2024 7% O3 2023 9%



OTHER (Condo, Duplex, Townhome)

> Q3 2024 15% O3 2023 14%

Source: HousingLink's Market Rent Data.

















¹To learn more about HousingLink rent data, watch this video.

² Different than "vacancy rate," we are saying that OF the vacancy rate (around 3%), xx% of the vacancies are apartments, xx% are single family homes, and xx% are of another building type.

Rent Affordability

Q3 2024 Extremely Low Income Vacancies¹ (for those making 30% of Area Median Income)



1-Person Household (0, 1, & 2 BR)

Annual Income: \$26,100 Hourly Rate: \$12.55 Affordable Gross Rent: <\$652

Cost-Burdened

Gross Rent: \$652-\$1,087



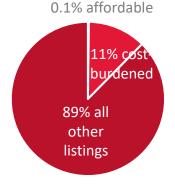
3-Person Household (1, 2, & 3 BR)

Annual Income: \$33,550 Hourly Rate: \$16.13

Affordable Gross Rent: <\$838

Cost-Burdened

Gross Rent: \$838-\$1,397



5-Person Household

(2, 3, & 4 BR)

Annual Income: \$40,250 Hourly Rate: \$19.35

Affordable Gross Rent: <\$1,006

Cost-Burdened

Gross Rent: \$1,006-\$1,677

NOAH Vacancies²

(for those making 60% of Area Median Income)

ONE BEDROOM

TWO BEDROOM

THREE BEDROOM



² Ibid. For purposes of this report, we define "NOAH" (or "Naturally Occurring Affordable Housing") as private market housing that is affordable to 60% of Area Median Income, including likely utility costs, depending on number of bedrooms and building type. To learn more about how HousingLink calculates affordability by area median income, <u>watch this video</u>. To learn more about NOAH rental supply, <u>watch this video</u>.





¹ Source: HousingLink's *Rental Revue* data.

Rent Affordability

% of Hennepin County Rental Vacancies Affordable by Income Level¹



¹ AMI (Area Median Income) is \$82,200 for an individual and \$117,300 for a family of four in the Twin Cities Metro (HUD, 2021). HousingLink follows widely-accepted basic practices for analyzing housing affordability, which involve comparing rents to area median incomes provided every April by HUD. Their adjustments for income this year were tied closely to inflation and resulted in much higher thresholds for affordability that we do not believe reflect the experience of most renters looking for an affordable place to live. We have made the decision to maintain our existing "affordable rent" thresholds while we further investigate the impact of median income changes on our analysis. To learn more about how HousingLink calculates affordability by area median income, watch this video.

Source: HousingLink's Rental Revue data.



Subsidized Housing

Q3 2024 Vacancies Willing to Accept a Section 8 Housing Choice Voucher¹

	Q3 2024	Q3 2023
ONE BEDROOM	519	252
TWO BEDROOM	403	233
THREE BEDROOM	207	136

Q3 2024 Waiting List Openings²

↑ up from 86 last year.

Housing with Accessibility Features



April housing openings with one or more accessibility features³ ↑ up from 505 last year.

³ Source: Advertised vacancies on HousingLink.org featuring one or more accessible features.



¹ Source: HousingLink's *Rental Revue* data.

² Source: Waiting list openings advertised on HousingLink include Public Housing, Project Based Section 8, Tax Credit, and more.

HousingLink produces the Hennepin County Rental Housing Brief and Affordable Listings Report as part of HousingLink's contract with Hennepin County's Human Services and Public Health Division.

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Visit <u>HousingLink.org</u> for additional research, plus affordable rental housing openings and information.



